

Net Neutrality & Consumer's Choice

Presented by Mr. Chun Eung Hwi / PeaceNet Korea
a, Green Consumer's Network

I-1. Contents Non-discrimination Principle

- Internet is not just bazaar but also agora
- Ensure to access to any content
 - Controlled by Market power
 - Controlled by Political power
 - Only by Consumer's choice
- Foster global public internet
 - Access equally to any kind of information without discrimination
 - Freedom of expression



I-2. Contents Discrimination

- Content filtering
- Privatized censorship
- State measures to protect against privacy infringement, defamation and harmful contents
- Intermediary's role?
 - Notice & takedown
 - Monitoring & block

I-3. Privatized filtering or Censorship

- Temporary removal of messages by information service providers if it is regarded as privacy infringement or defamation within 30 days
- Even technical reasons
 - “frequently used propagandizing words” prohibited to be written in comment thread



II-1. Mobile Communication & NN

- Vertical integration & anti-competition
- Voice communication & Data communication service
- Mobile phone device platform specification
- Limited connection with data service channel
- Menu driven choice of contents providers' site
- Difficult alternative solutions

II-2. Wireless Service and Prohibited Application Services

- Wibro, WCDMA

- VoIP is not allowed

- Mobile device has the embedded function for VoIP

- CDMA, WCDMA

- Low price voice communication services are available by using low rate wholesale pricing call, but disturbed by incumbents



Future of Internet & NN

- Public internet is a plaza where people are communicating and living
- The rights of consumer's choice should be the primary principle for future internet
- Access to information and freedom of expression are key elements for fueling creativity
- Consumer's choice is ensured by building competition environment and promoting competitive services